

# Steller

Your favourite travel companion...



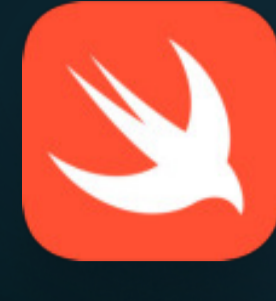
Since 2018 **Travel** **Seattle, USA**

**Seattle, USA** **From design to backend**

**4M USD+**



## Made in



SwiftUI



Kotlin



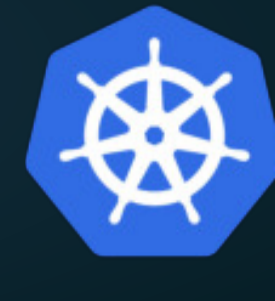
React



GoLang



Figma



Kubernetes

## Project highlights

Over 1M+ Registered Users



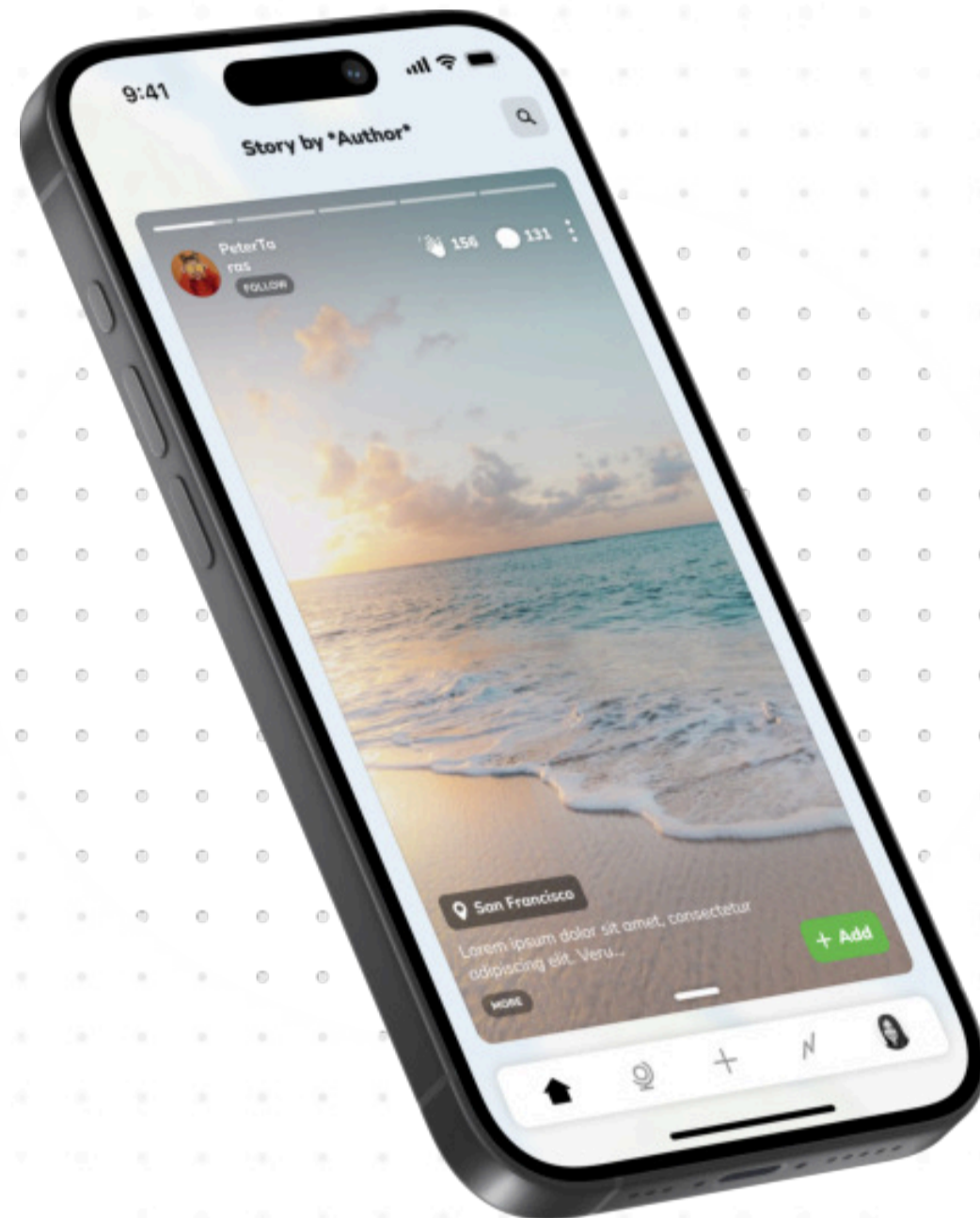
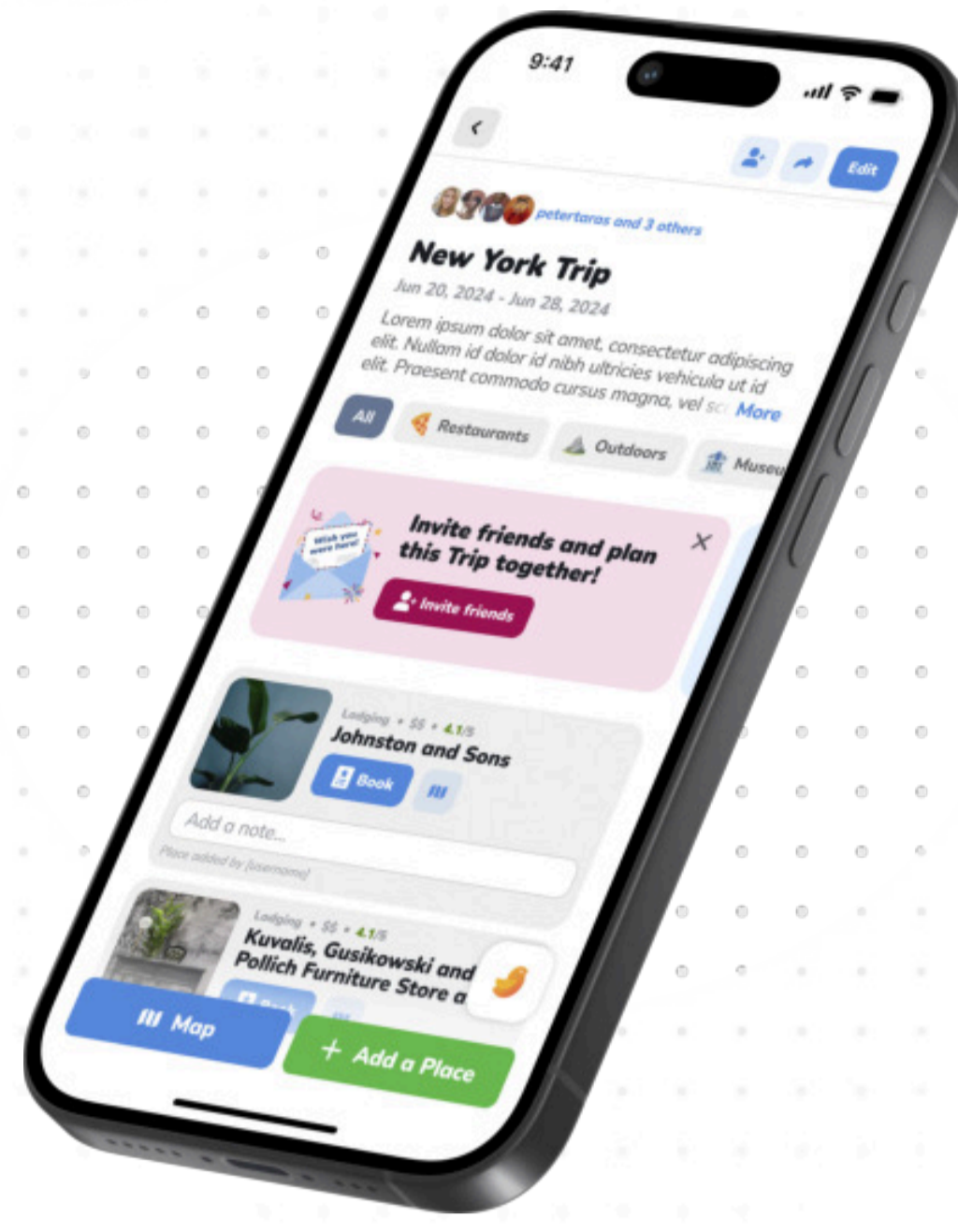
TravelTech AI Innovation of the Year

4,5 Stars from 3000+ Reviews

### Challenge

Steller began its journey in 2014 with a small, passionate team. As the app's user base grew, so did the team, bringing in additional technical talent to support its development. In 2018, Steller reached a major turning point—the focus and vision of the product evolved, along with a shift in project management.

This transformation highlighted the need for a fresh technological team, and partnering with NEXTAP was a clear choice. Their previous successful collaborations made them the ideal partner to bring Steller's new vision to life.



### Solution

NEXTAP took the reins in early 2018 with a small, focused team, primarily dedicated to the iOS app and supported by a designer. Despite the limited resources, the team's individual contributions made a significant impact on the platform's growth, sparking momentum that allowed the product to flourish.

This success opened the door for team expansion. Throughout, NEXTAP remained committed to quality, prioritizing a strong, cohesive team over outsourcing. This dedication to in-house collaboration became a cornerstone of their approach, ensuring consistent and high-quality results.

## Integrated partnerships

Over the years, Steller has formed partnerships with numerous leading travel companies, providing us with the opportunity to integrate their technologies seamlessly. All integrated by NEXTAP's development team.



Bing



Trivago



Booking



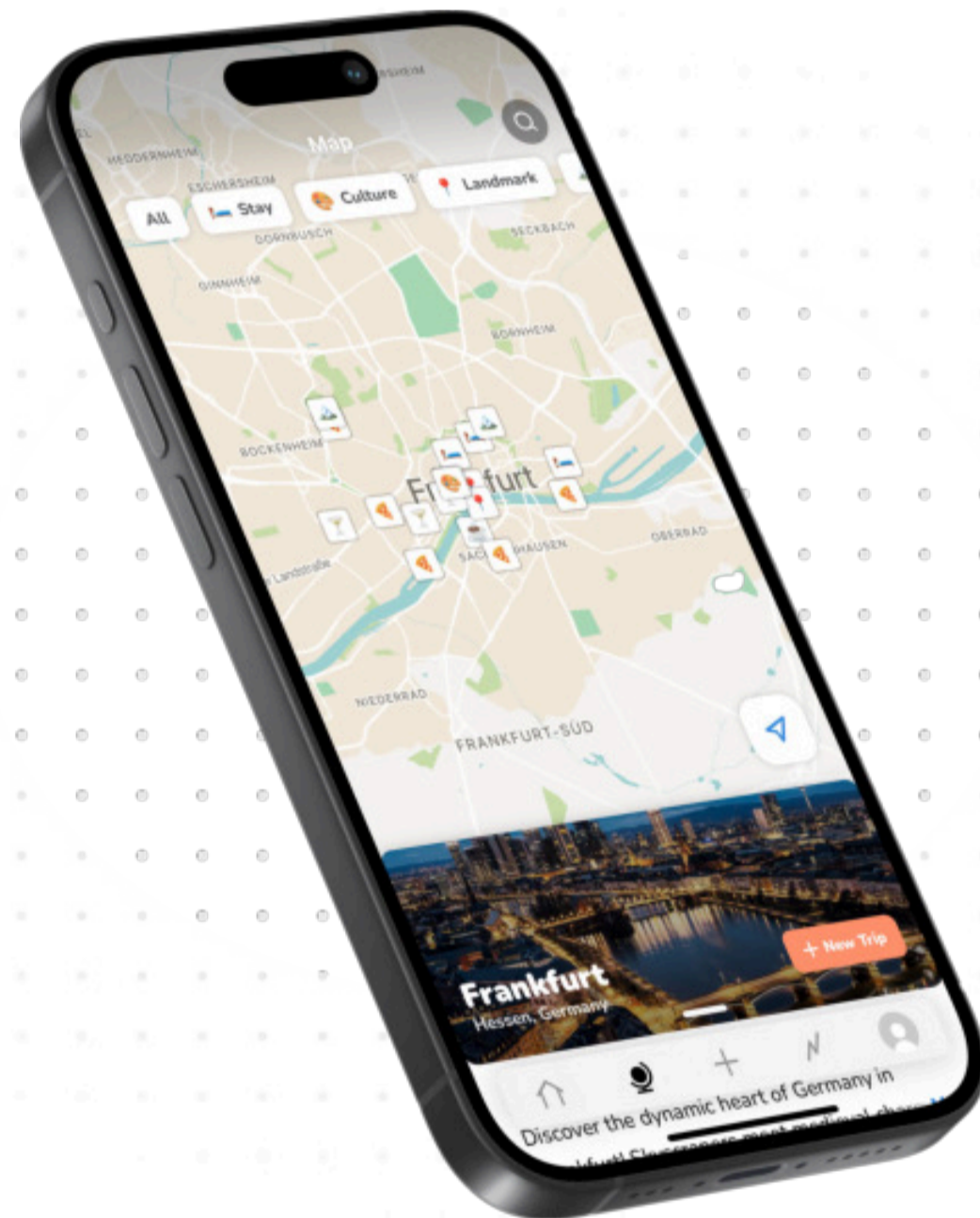
Viator

## Key features

### Shaping the product look

Over the years, the product has undergone several transformations, ranging from subtle adjustments to full-scale redesigns. Most of these updates were expertly handled by NEXTAP's talented team, who took on both the design and development work in close collaboration with the product team.

Their efforts ensured the product continued to evolve and improve, no matter the scale of the changes.



### Mapping

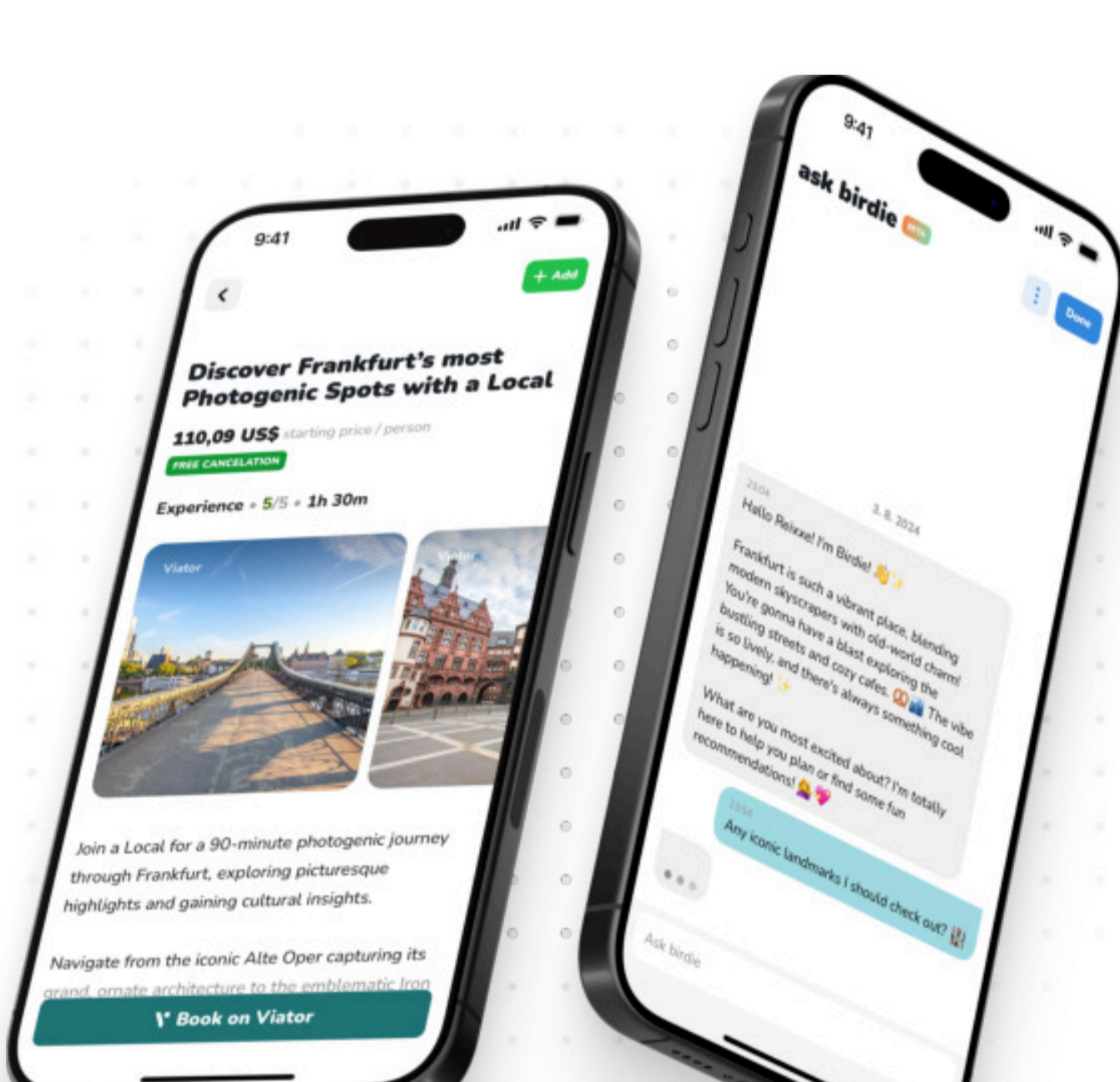
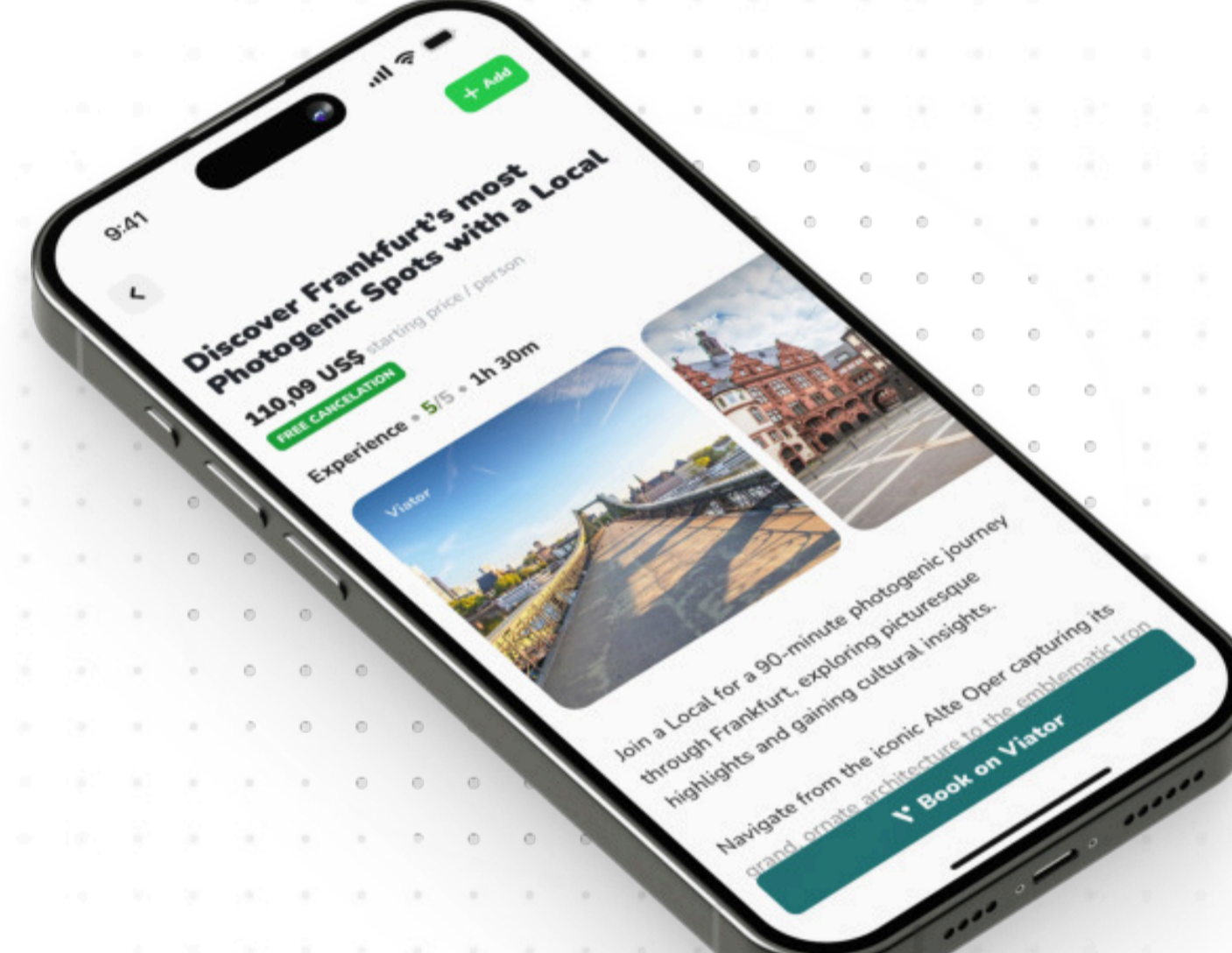
Step by step, Steller's maps have been populated with more than a Million places, seamlessly combining user-generated content with data from mapping services like Google. This carefully optimized process guarantees smooth performance on any device, from smartphones to desktop browsers.

Each location is packed with all the essential information and content a visitor might need, ensuring a smooth and enjoyable experience for every explorer.

### Media

Steller users have uploaded over 10 million photos and videos, amounting to more than 17 terabytes of content. Each upload has been seamlessly managed through the in-app editor, a powerful tool that enables users to edit both photos and videos effortlessly. The editor also allows for the addition and customization of music, with a wide selection provided directly within the app.

This comprehensive editing suite empowers creators to craft stunning visual stories, turning everyday moments into compelling narratives.



### AI Development

From simple enhancements, like ChatGPT integration for generating descriptions of the amazing destinations featured in the app, or Focal Point Detection for effective creation of covers, to more advanced features such as Vector Search to improve user experience and a powerful AI chatbot designed to elevate trip planning—each addition has been thoughtfully crafted to make the product more engaging and intuitive.

## About our team

100K+

Hours of dedication from our team

15

Team members – with more than 30 historically

6+ years

of collaboration

## Our results

Over the course of six years, Steller experienced impressive growth, presenting a unique challenge for NEXTAP to scale alongside them. From a small, one-person team to a dedicated group of 15, NEXTAP consistently delivered on every task with excellence. This ongoing collaboration continues to thrive, with exciting new releases already in the works for the future.

Quote

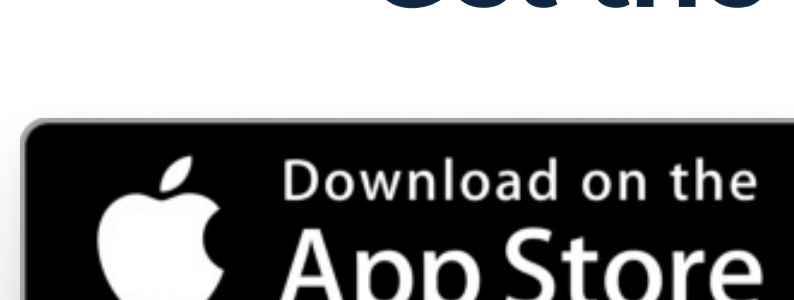
Long-term collaborations are a dream for every tech company. The opportunity to bring an entire team together under one roof to work on a major project is a rarity, and we are truly grateful for it.



Viktor Šmídl  
CEO of Nextap Solutions



## Get the app now on



Availability may vary by country.

## Got your attention?

We do value each of our customers and make individual approach. There are no bad ideas and we would love to talk to you about yours.

Book a Meeting

Write us an e-mail